



2023 Battery Products Expo
February 21-23 / Litchfield Park, AZ

BATTERY PRODUCTS EXPO OPPORTUNITY

NAATBatt 2023 will dedicate a 5,390 square foot ballroom at the Wigwam Resort as the Battery Products Expo Hall. All breakfasts, breaks and networking receptions during the NAATBatt 2023 meeting will be held in the Expo Hall. The Expo Hall will be open during the NAATBatt 2023 general sessions. NAATBatt is offering the opportunity for companies to purchase a booth space in the Exhibit Hall to exhibit products and distribute literature. Exhibit space includes a draped table, two chairs and waste basket. Exhibitors may display signage, devices and literature subject to the hotel's regulations. Exhibitors and display table participants will be acknowledged in the NAATBatt 2023 meeting program.

The cost of an exhibit space in the Expo Hall is \$3,500. In addition, NAATBatt will allow up to 3 employees of an exhibiting company to register for NAATBatt 2023 at the rate of \$1,500 per person. All exhibit personnel **MUST** be registered for the conference.

ADVANTAGES OF EXHIBITING AT NAATBATT 2023

- Your exhibit booth will be highly visible and top of mind to all attendees of NAATBatt 2023 during every breakfast, break and networking reception
- Exhibiting at the North American battery industry's principal annual event raises your profile in the market and demonstrates your dedication to the industry
- You will be able to highlight your company's most interesting products and capabilities to potential customers and partners far beyond your ability to do so during your oral Member Update Presentation in the general session (if you are a NAATBatt member)
- You will have a set place where people interested in your company can find you—not a small issue at any show. Remember: NAATBatt is all about the networking
- You will get a prominent listing in the NAATBatt 2023 program book,
- This is the lowest cost, highest impact exhibit opportunity offered at any major battery show in North America!

LOCATION

The Wigwam
300 Wigwam Boulevard
Litchfield Park, AZ 85340
Tel: (866) 976-6894

Reservations: 800.327.0396 --Ask for NAATBatt rate

Room Rate: \$275 Single/Double + \$18 resort fee and tax

Cut-off Date: January 27, 2023 or until block is full

TENTATIVE EXPO SCHEDULE

SET-UP

TUESDAY, FEBRUARY 21

7:30 am - 2:00 pm

TUESDAY, FEBRUARY 21

Expo Opening - Networking Break
2:50 - 3:30 pm

Opening Reception
6:00 - 7:00 pm

WEDNESDAY, FEBRUARY 22

Breakfast and Breakfast Discussion Tables
7:30 - 8:30 am

Networking Break
10:25 - 11:00 am

Networking Break
4:00 - 4:40 pm

Awards Dinner Reception
6:00 - 7:00 pm

THURSDAY, FEBRUARY 23

Breakfast and Breakfast Discussion Tables
7:30 - 8:30 am

Networking Break
10:50 - 11:30 am

11:30 am--tear down

BOOTH COSTS

\$3,500 per booth

Does not include conference registration. All booth personnel **MUST** be registered for the conference. Up to 3 registrations at the discounted rate of \$1500.

SPONSORSHIP OPPORTUNITIES CAN BOLSTERS YOUR IMAGE

Opportunities abound for supporting many of the official functions, sessions, and events of the Annual Conference. If you are interested in sponsoring an event or function contact Paula Szyper at 630.697.3153 or email pszyper@NAATBatt.org.



Battery Products Expo

2023 Annual Conference

Wigwam Resort

Litchfield Park, AZ | February 21-23

INSTRUCTIONS: Complete all sections. **Sign and return the application and we will send you an invoice for Expo fee.**

- Booth Reservation:** Booth assignments will not be confirmed until payment is received. The exhibit space rental charge is \$3500 per exhibit booth. Once floor plan is set, booth assignments will be made on a first-come, first served basis. The early you reserve your booth the better placement you will get.

Number of booths: _____ x **\$3500**
 Number of meeting registrations _____ x **\$1500**

- PRODUCTS/SERVICE TO BE EXHIBITED** This description will be used for your company description on the NAATBatt's website and in the onsite conference materials. (You can send electronically to pszyper@naatbatt.org.)

- COMPANY NAME:** _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Fax: (_____) _____

E-Mail: _____

- TERMS AND CONDITIONS**
Terms & Conditions: Payment: full payment is required within 10 working days of the acceptance of this Agreement by NAATBatt.
Alteration to advertised package: every reasonable effort is made to adhere to the advertised package, but any package may be altered or parts omitted or dates changed for any reason which NAATBatt, in its absolute discretion, deems to be just and reasonable, or when conditions beyond its control prevail.

Failure to pay: if Client fails to pay any amounts which become due under this contract, or if NAATBatt retains an attorney to protect its interest with respect to this contract, Client shall be liable to pay any and all costs incurred by NAATBatt in enforcing any term, or collecting any fees under this contract, including attorney fees, collection fees and expenses. This contract is governed and construed in accordance with Illinois law and any action by and between the parties arising from this contract must be brought in the circuit court of Cook County, Illinois.

Cancellation of program: if, for any reason, the program is not held or is rescheduled, NAATBatt's liability is limited to a credit towards a future program.

Indemnity: Client hereby indemnifies and holds NAATBatt harmless from and against any and all costs, damages and expenses, including attorney fees, which are incurred by or caused in whole or in part by Client, its agents, employees and guests.

I have read and agree to abide by all terms and conditions governing the expo as printed above. Acceptance of this application by show management constitutes a contract.

Signature: _____ **Date:** _____