



2023 Sponsorship Opportunities
February 20-23 / Litchfield Park, AZ

NAATBatt

2023

Sponsorships

This year, NAATBatt 2023 offers more innovative sponsorship opportunities than ever. Each was created to help strengthen your company's brand, establish relationships, generate sales leads and increase traffic to your booth.

From sessions and dinners to tote bags and golf balls, there is a place for your company to stand out from the crowd at NAATBatt 2023.

For more information about sponsoring, contact Paula Szyper at pszyper@naatbatt.org or call 630.697.3153

GIGAWATT LEVEL SPONSORSHIP PACKAGE

\$25,000

- Four (4) complimentary passes to the Annual Conference (valued at over \$8,000).
- One (1) standard featured space in the Battery Products Expo
- Sponsorship of the Opening Reception immediately prior to the dinner on Day 1 of the conference.
- Your logo will appear prominently displayed with full-color floor cling
- Your logo will appear prominently on the conference website as Gigawatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book sponsor section.
- Full page ad featured in on-site agenda
- A preferred position in the Members' Update Presentations.

MEGAWATT LEVEL SPONSORSHIP PACKAGE

\$15,000

- Two (2) complimentary passes to the Annual Conference (valued at over \$4,000).
- One (1) standard featured space in the Battery Products Expo.
- Opportunity to sponsor one lunch.
- Your logo will appear prominently on the conference website as Megawatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book sponsor section.
- Full page ad in the on-line program book
- A preferred position in the Members' Update Presentations.

KILOWATT LEVEL SPONSORSHIP

PACKAGE \$5,000

- One (1) complimentary pass to the Annual Conference (valued at over \$2,000).
- Opportunity to sponsor one networking break.
- Your logo will appear prominently on the conference website as Kilowatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the on-line program book.

SPONSORSHIP

All-Day Coffee for Attendees

\$15,000

You'll be the hit of the conference when your company provides coffee all day for attendees

- Branded Coffee cups and napkins with your logo.
- One (1) complimentary passes to the Annual Conference
- Insertion of one promotional item in conference registration pack.
- Full page ad in the on-line program book
- Your logo will appear prominently on the Innovation Showcase signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

AWARDS DINNER SPONSORSHIP PACKAGE

\$7,500

The Awards Dinner Sponsorship package includes:

- Sponsor the Awards Dinner on Day 2 of the conference and address the attendees immediately prior to the meal.
- One (1) complimentary passes to the Annual Conference.
- One seat at the head table during Awards Dinner
- Opportunity to place promotional information at each seat.
- Opportunity to introduce the Keynote Speaker immediately following the dinner.
- Full page ad in on-line the program book.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as Awards Dinner Sponsor with a direct link to your home page.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Networking Lounge

\$5,000

- Networking Lounge featuring your logo
- Optional food and beverage enhancements
- Floor or window cling with your logo
- Insertion of one promotional item in conference registration pack.
- Opportunity to place promotional materials in lounge area
- Full page ad in on-line the program book
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

INTERNET ACCESS FOR ALL ATTENDEES

\$3,500

The Internet Sponsorship package includes:

- Your logo will appear prominently signage with wifi passcode.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as internet sponsor with a direct link to your home page.
- Full page ad in the program book.
- Your logo will appear prominently on conference signage
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

LUNCH SPONSORSHIP PACKAGE

\$3,500

The Lunch Sponsorship package includes:

- Sponsor the lunch on one of the days of the conference.
- Your logo will appear prominently on conference display items as our lunch sponsor.
- Your logo will appear prominently on the conference website as lunch sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.

BREAKFAST DISCUSSION HOST

\$3,000 (8 available)

During breakfast on Wednesday and Thursday we will host focused discussions on the topic of your choice. **Topic must be finalized by January 23, 2023.**

- Your logo will be featured on your hosted table.
- You have the opportunity to select the focused topic you would like to lead.
- Present table findings during the General Session.
- Your logo will appear prominently on conference display items as a breakfast discussion sponsor.
- Your logo will appear prominently on the conference website as breakfast sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.

TOTE BAG SPONSORSHIP \$5,000

The tote bag sponsorship includes:

- Sole sponsorship of tote (only your logo and that of NAATBatt and the conference information).
- Full page ad in the on-line program book.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conference registration pack.

LANYARD SPONSORSHIP PACKAGE

\$3,500

Lanyard provides the exposure and brand visibility for your company.

- Your logo will appear prominently on badge lanyard that holds the conference credentials on all attendees.
- Full page ad in the program book.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conference registration pack.

NOTE PAD SPONSORSHIP

\$3,500

Your company logo will appear on the note pad that is given for attendees to take notes during sessions.

- Note pad with company logo.
- Full page ad in the program book
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conference registration pack.

TOURNAMENT AWARDS DINNER

\$3,000

There will be a Tournament Awards Dinner following the afternoon optional events—Monday, February 20:

- The opportunity to present the awards to the winners
- Your logo will appear prominently on the conference website as Awards Dinner Sponsor with a direct link to your home page.
- Your logo will appear prominently on Awards Dinner signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

S P O N S O R S H I P

NETWORKING BREAK SPONSORSHIP PACKAGE \$2,500

The Networking Break Sponsorship package includes:

- Sponsor the networking break on either Day 2 or 3 of the conference.
- Your logo will appear prominently on conference display items as our Networking Break Sponsor.
- Your logo will appear prominently on the conference website as Networking Break Sponsor with a direct link to your home page.
- Your logo will appear prominently on Networking Break signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Registration Bag Inserts \$2,500

- Place promotional item and company literature in the registration bags
- Your logo will appear prominently on the conference website
- Your logo will appear prominently on conference signage.

GOLF TOURNAMENT SPONSORSHIPS \$500 – \$3,000

There are numerous opportunities to market your company during the Advanced Battery Golf Tournament on Monday, February 20 at the Wigwam's Red Course

- Golf Cart Sponsorship – Your company name/logo on the golf balls – \$2,000
- Golf Lunch –\$2,000
- Golf Ball Sponsorship – Your company name/logo on the golf balls – \$1,750
- Tee Sponsorship – Your company name on the golf tees – \$1,000
- Golf Towel Sponsorship – Your company name/logo on golf towels –\$1,000
- Hole Sponsorship – Signage at your hole of choice – \$1,000
- Drink / Snack Sponsorship – Your company hosting the lunch/drinks – \$2,000
- Golf Awards:
 - Longest Drive – \$500
 - Closest to the Pin – \$500
 - 1st, 2nd & 3rd Place Team Awards –\$500
- Door Prizes – up to the sponsor

Panel Sponsorship \$1,500

The opportunity to moderate a conference panel. Panels include: **Upstream Lithium Battery Supply Chain** (Wednesday a.m.); **Barriers to Commercialization** (Wednesday p.m.); **Packaging and Logistics Safety** (Wednesday, p.m.); **Charging and V2G Infrastructure** (Thursday, a.m.); **Handling Black Mass** (Thursday, a.m.).

- Two minute introduction at the beginning of the session
- Opportunity to introduce all speakers
- Opportunity to moderate Q & A
- Full page ad in the on-line program book

SPONSOR/EXHIBIT ENHANCEMENT

Enhance your companies presence with custom window and floor clings.

Floor Clings \$2,500 (surcharge for graphics larger than 6 ft)

Window Clings \$1,500