

2024 Annual Conference
February 19 - 22, 2024
Sponsorship Opportunities



NAATBatt
INTERNATIONAL

Omni LaCosta Resort
Carlsbad, California

This year, NAATBatt 2024 offers more innovative sponsorship opportunities than ever. Each was created to help strengthen your company's brand, establish relationships, generate sales leads and increase traffic to your booth.

From sessions and dinners to tote bags and golf balls, there is a place for your company to stand out from the crowd at NAATBatt 2024.

For more information about sponsoring, contact Paula Szyper at pszyper@naatbatt.org or call 630.697.3153

TERAWATT LEVEL SPONSORSHIP—PACKAGE \$30,000

- Four (4) complimentary passes to the Annual Conference (valued at over \$10,000).
- One (1) standard featured space in the Battery Products Expo.
- Opportunity to give conference welcome
- Sponsorship of the Opening Reception immediately prior to the dinner on Day 1 of the conference.
- Your logo will appear prominently displayed with full-color floor or window cling
- Your logo will appear prominently on the conference website as Terawatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book sponsor section.
- Full page ad featured in on-site agenda
- A preferred position in the Members' Update Presentations.

GIGAWATT LEVEL SPONSORSHIP PACKAGE—\$20,000

- Three (3) complimentary passes to the Annual Conference (valued at over \$8,000).
- One (1) standard featured space in the Battery Products Expo.
- Opportunity to sponsor one event.
- Your logo will appear prominently displayed with full-color floor or window cling
- Your logo will appear prominently on the conference website as Gigawatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book sponsor section.
- Full page ad in the on-line program book
- A preferred position in the Members' Update Presentations.

MEGAWATT LEVEL SPONSORSHIP PACKAGE \$15,000

- Two (2) complimentary passes to the Annual Conference (valued at over \$5,000).
- One (1) standard featured space in the Battery Products Expo.
- Opportunity to sponsor one networking break.
- Your logo will appear prominently on the conference website as Megawatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the on-line program book.

KILOWATT LEVEL SPONSORSHIP PACKAGE \$10,000

- One (1) complimentary pass to the Annual Conference (valued at over \$2,000).
- One (1) standard featured space in the Battery Products Expo.
- Your logo will appear prominently on the conference website as Kilowatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the on-line program book.

SPONSORSHIP

Awards Dinner--\$7,500

- Sponsor the Awards Dinner on Day 2 of the conference and address the attendees immediately prior to the meal.
- One (1) complimentary passes to the Annual Conference.
- One seat at the head table during Awards Dinner
- Opportunity to place promotional information at each seat.
- Opportunity to introduce the Keynote Speaker immediately following the dinner.
- Full page ad in on-line the program book.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as Awards Dinner Sponsor with a direct link to your home page.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Tote Bag Sponsorship--\$7,500

- Sole sponsorship of tote (only your logo and that of NAATBatt and the conference information).
- Full page ad in the on-line program book.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conference registration pack.

Opening Dinner--\$6,000

- Sponsor the Awards Dinner on Day 1 of the conference
- One (1) complimentary pass to the Annual Conference.
- Opportunity to give 2 minute welcome.
- Opportunity to place promotional information at each seat.
- Full page ad in on-line the program book.
- Prominent signage at the meeting
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as Dinner Sponsor with a direct link to your home page.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conferenceregistration pack.

Office Hours--\$5,000

Want to host a client meeting, have a call, or need dedicate work space? You get a dedicated meeting room for a day for your private use. Food and beverage and/or AV is available for an additional cost through the hotel.

Networking Lounge--\$5,000

Dedicated space for attendees to relax, grab a snack and network.

- Networking Lounge featuring your logo
- Optional food and beverage enhancements
- Floor or window cling with your logo
- Insertion of one promotional item in conference registration pack.
- Opportunity to place promotional materials in lounge area
- Full page ad in on-line the program book
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Lanyard Sponsorship--\$5,000

- Your logo will appear prominently on badge lanyard that holds the conference credentials on all attendees.
- Full page ad in the program book.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conference registration pack.

Internet Access for all Attendees--\$4,500

- Your logo will appear prominently signage with WIFI passcode.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as Internet sponsor with a direct link to your home page.
- Full page ad in the program book.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Water Cooler Sponsorship \$4,500 per (3 available)

- #
-
- Your logo will appear prominently on the conference website as conference sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Meet & Greet Reception--\$4,500

- Sponsor the opening Meet and Greet on Day 1 of the conference before the opening session..
- Your logo will appear prominently on the conference website as lunch sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.

Note Pad Sponsorship--\$4,500

Your company logo will appear on the note pad that is given for attendees to take notes during sessions.

- Note pad with company logo.
- Full page ad in the program book
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Insertion of one promotional item in conference registration pack.

Tournament Dinner--\$3,500

There will be a Tournament Awards Dinner following the afternoon optional events-- Monday, February 19:

- The opportunity to present the awards to the winners
- Your logo will appear prominently on the conference website as Awards Dinner Sponsor with a direct link to your home page.
- Your logo will appear prominently on Awards Dinner signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Breakfast Discussion Host--\$3,000 (10 available)

During breakfast on Wednesday and Thursday we will host focused discussions on the topic of your choice. Topic must be finalized by January 24 2024.

- Your logo will be featured on your hosted table.
- You have the opportunity to select the focused topic you would like to lead.
- Present table findings during the General Session.
- Your logo will appear prominently on conference signage as a breakfast discussion sponsor.
- Your logo will appear prominently on the conference website as breakfast sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.

S P O N S O R S H I P

Panel Sponsorship--\$3,000

The opportunity to moderate a conference panel. Sessions include:

- Filling the Gaps in the Supply of Energy Materials
- Looking Beyond Lithium-Ion -- How Soon?
- Making Battery Manufacturing Equipment in North America
- Infrastructure Challenges in the Build-Out of Battery Manufacturing
- Developing the Battery Workforce in North America
- Addressing Health and Safety Challenges in ---Battery Making and Recycling
- Will the Second Life Battery Business Work?

- Two minute introduction at the beginning of the session
- Opportunity to introduce all speakers
- Opportunity to moderate Q & A
- Full page ad in the on-line program book

Networking Break--\$3,500

- Sponsor the networking break on either Day 2 or 3 of the conference.
- Your logo will appear prominently on conference display items as our Networking Break Sponsor.
- Your logo will appear prominently on the conference website as Networking Break Sponsor with a direct link to your home page.
- Your logo will appear prominently on Networking Break signage.
- Ability to provide a 150-word company description with company logo in the on-line conference program book.

Registration Bag Inserts \$2,500

- Place promotional item and company literature in the registration bags
- Your logo will appear prominently on the conference website
- Your logo will appear prominently on conference signage.

Other Branding Opportunities

Enhance your companies presence with custom window and floor clings.

Window Clings range from \$2500 - \$7500 depending upon size

Floor Clings range from \$1000 - \$5000 depending upon size

Column Wraps range from \$5000 - \$10,000

Tournament Sponsorships

U
8 /
7 '19.

- Golf Cart Sponsorship – Your company name/logo on the golf carts – \$2,000
- Golf Lunch -\$2,000
- Golf Ball Sponsorship – Your company name/logo on the golf balls – \$2,500
- Tee Sponsorship – Your company name on the golf tees – \$1,000
- Golf Towel Sponsorship – Your company name/logo on golf towels -\$2,500
- Hole Sponsorship – Signage at your hole of choice – \$1,000
- Drink / Snack Sponsorship – \$2,000
- Golf Contest Awards:
 - Longest Drive – \$1,500
 - Closest to the Pin – \$1,500
- Pickle Ball Sponsorship – \$5,000
 - Logo on Pickle Ball sets
 - Signage
 - One ticket to tournament dinner
- Sponsor Tennis Tournament – \$2,000
 - Includes branded tennis balls
 - Signage
 - One ticket to tournament dinner