

NAATBatt2025 Battery Products Expo
February 18-20, 2025
Omni Orlando Resort @
ChampionsGate, FL

BATTERY PRODUCTS EXPO OPPORTUNITY

NAATBatt 2025 will be hosting the largest Battery Products Expo Area in our history. Breakfasts, breaks and networking receptions during the NAATBatt 2025 meeting will be held in the Expo Area. The Expo will be open during the entire NAATBatt meeting but offers dedicated exhibit time to create connections. NAATBatt is offering the opportunity for companies to purchase a booth space in the Expo Area to exhibit products and distribute literature. Exhibit space includes a draped table, two chairs and waste basket. Exhibitors may display signage, devices and literature subject to the hotel's regulations. Exhibitors and display table participants will be acknowledged in the online NAATBatt 2025 meeting program.

The cost of an exhibit space in the Expo Hall is \$5,000. In addition, NAATBatt will allow up to 3 employees of an exhibiting company to register for NAATBatt 2025 at the rate of \$1,850 per person. All exhibit personnel **MUST** be registered for the conference.

ADVANTAGES OF EXHIBITING AT NAATBATT 2025

- Your exhibit booth will be highly visible and top of mind to all attendees of NAATBatt 2025 during every breakfast, break and networking reception
- Exhibiting at the North American battery industry's principal annual event raises your profile in the market and demonstrates your dedication to the industry
- You will be able to highlight your company's most interesting products and capabilities to potential customers and partners far beyond your ability to do so during your oral Member Update Presentation in the general session (if you are a NAATBatt member)
- You will have a set place where people interested in your company can find you—not a small issue at any show. Remember: NAATBatt is all about the networking
- You will get a featured listing in the NAATBatt 2025 meeting app
- This is the lowest cost, highest impact exhibit opportunity offered at any major battery show in North America!

LOCATION

Omni Orlando Resort @ ChampionsGate, FL
1500 Masters Blvd
ChampionsGate, FL 33896
Tel: 407.390.6664

Reservations: Visit this link or call 800.THE.OMNI --Ask for NAATBatt rate

Room Rate: \$329 Single/Double + \$30 resort fee and tax

Cut-off Date: January 23, 2025 or until block is full

TENTATIVE EXPO SCHEDULE

SET-UP

TUESDAY, FEBRUARY 18

7:30 am - 2:00 pm

TUESDAY, FEBRUARY 18

Expo Opening - Networking Break
2:50 - 3:30 pm

Opening Reception
6:00 - 7:00 pm

WEDNESDAY, FEBRUARY 19

Breakfast and Breakfast Discussion Tables
7:30 - 8:20 am

Networking Break
9:45 - 10:25 am

Networking Break
4:10 - 4:50 pm

Awards Dinner Reception
6:40 - 7:20 pm

THURSDAY, FEBRUARY 20

Breakfast and Breakfast Discussion Tables
7:30 - 8:20 am

Networking Break
11:05 - 11:40 am

11:40 am--tear down

BOOTH COSTS

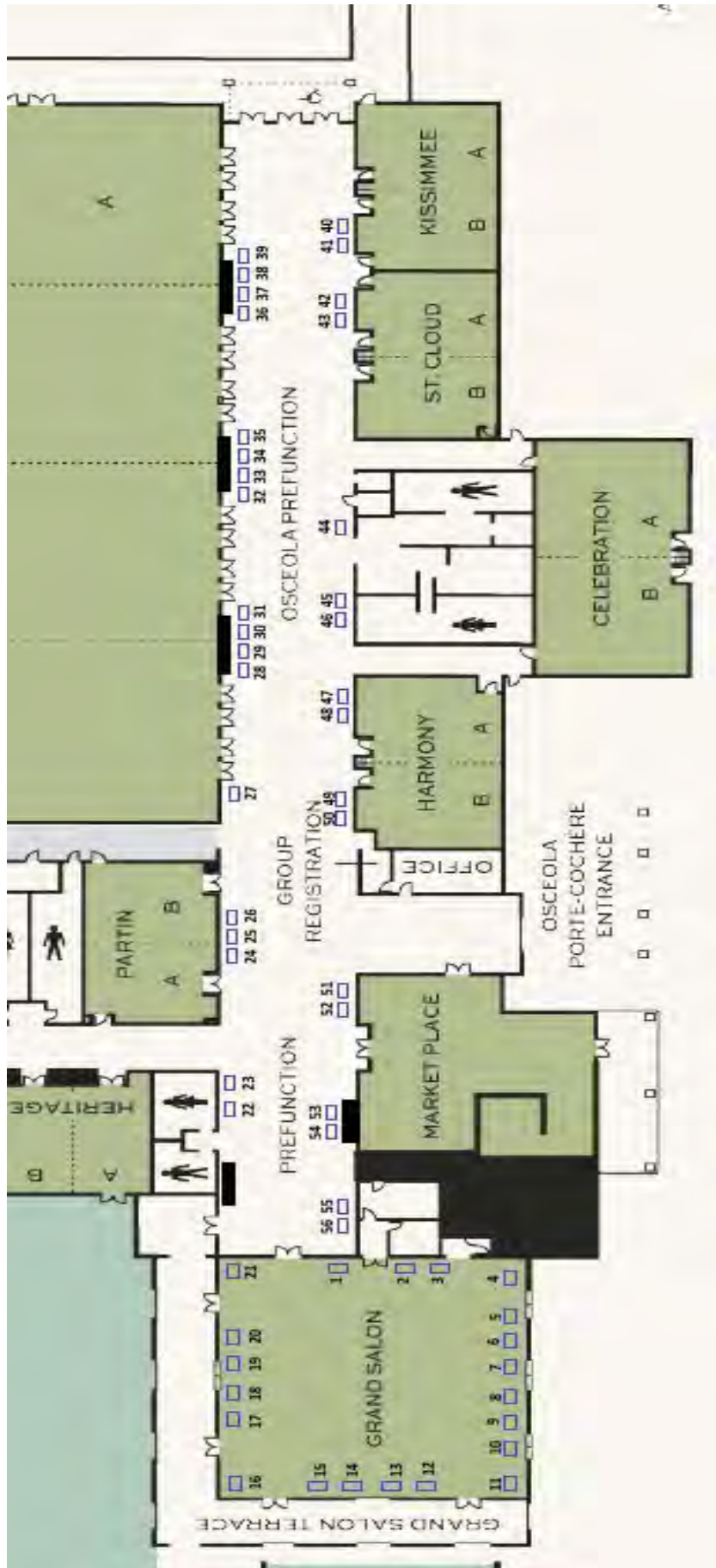
\$5,000 per booth

Does not include conference registration. All booth personnel **MUST** be registered for the conference. Up to 3 registrations at the discounted rate of \$1850.

SPONSORSHIP OPPORTUNITIES Available

Opportunities abound for supporting many of the official functions, sessions, and events of the Annual Conference. If you are interested in sponsoring an event or function contact Paula Szyper at 630.697.3153 or email pszyper@NAATBatt.org.

All table-top displays consist of one 6ft table and 2 chairs and fits in an approximately 8 x 8 space.



INSTRUCTIONS: Complete all sections. **Sign and return the application and we will send you an invoice for Expo fee.**

1. **LOCATION PREFERENCES:** Please indicate preferred booth numbers. Booth assignments will not be confirmed until payment is received. The exhibit space rental charge is \$5000 per booth.

Exhibitors are encouraged not to concentrate all space choices in one area of the floor plan.

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

4th Choice: _____
(in different area)

Number of booths: _____ x \$5000

2. **PRODUCTS/SERVICE TO BE EXHIBITED** This description will be used for your company description on the NAATBatt's website and in the onsite conference materials. (You can send electronically to pszyper@naatbatt.org.)

3. **COMPANY NAME:** _____
Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: (____) _____ Fax: (____) _____
E-Mail: _____

4. **TERMS AND CONDITIONS**
Terms & Conditions: Payment: full payment is required within 10 working days of the acceptance of this Agreement by NAATBatt. Timely payment is of the essence in this contract.
Alteration to advertised package: every reasonable effort is made to adhere to the advertised package, but any package may be altered or parts omitted or dates changed for any reason which NAATBatt, in its absolute discretion, deems to be just and reasonable, or when conditions beyond its control prevail.
Failure to pay: If Company fails to make timely payment of any amount due by Company under this contract, NAATBatt may cancel its obligations to Company under this contract and recover from Company NAATBatt's cost of cover, out-of-pocket expenses, reasonable attorneys' fees and court costs incurred in enforcing NAATBatt's rights against Company, and an administrative fee of \$1,000. This contract shall be governed by the internal, substantive laws of the State of Illinois and any disputes shall be litigated solely in Cook County, Illinois.
Cancellation of program: if, for any reason, the program is not held or is rescheduled, NAATBatt's liability is limited to a credit towards a future program.
Indemnity: Company hereby agrees to indemnify and hold NAATBatt harmless from, and to reimburse NAATBatt for, any damages, lawsuits, expenses and other liabilities, including reasonable attorneys' fees, arising from any action or inaction taken or caused, in whole or in part, by Client, its agents, employees, guests or invitees related to the subject matter of this application.

I have read and agree to abide by all terms and conditions governing the expo as printed above. Acceptance of this application by show management constitutes a contract.

COMPANY NAME: _____ **Date:** _____

Signature: _____ **Job Title:** _____