

Sponsorship Opportunities

NAATBatt 2025

February 18-20, 2025

Omni Orlando Resort @

ChampionsGate, FL

Terawatt Sponsor - \$35,000

- Six (6) complimentary full-access passes to the Annual Conference.
- Premium Expo booth space.
- Sponsorship of Opening Reception.
- Sponsorship of opening day plenary sessions.
- Opportunity to deliver an opening welcome to the conference.
- Opportunity to place collateral materials on session chairs.
- Your Logo will appear prominently on full-color wall, window or column cling.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.
- Exclusive private meeting space during the summit.
- Priority speaking opportunity Member Update Presentations.



- Priority speaking opportunity Member Update Presentations.

Kilowatt Sponsor - \$10,000

- One (1) complimentary full-access pass to the Annual Conference.
- Standard Expo booth space.
- Opportunity to sponsor networking break.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.
- Priority speaking opportunity Member Update Presentations.

Gigawatt Sponsor - \$25,000

- Four (4) complimentary full-access passes to the Annual Conference.
- Premium Expo booth space.
- Sponsorship of day two plenary session.
- Opportunity to place collateral materials on session chairs.
- Your Logo will appear prominently on full-color wall, window or column cling.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.
- Priority speaking opportunity Member Update Presentations.



Networking Lounge - \$20,000

- Two (2) complimentary full-access passes to the Annual Conference.
- Branded networking lounge featuring your logo.
- Optional food and beverage enhancement
- Opportunity to place collateral in lounge.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.
- Priority speaking opportunity Member Update Presentations.

Megawatt Sponsor - \$15,000

- Two (2) complimentary full-access passes to the Annual Conference.
- Premium Expo booth space.
- Sponsorship of day three plenary session.
- Opportunity to place collateral materials on session chairs.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.



Awards Dinner Sponsor - \$15,000

- Sponsor the Awards Dinner on day 2 of the conference.
- Opportunity to address attendees before dinner.
- One (1) complimentary full-access pass to the Annual Conference.
- Opportunity to place promotional materials at each seat.
- Logo lighting for outdoor event.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.
- Priority speaking opportunity Member Update Presentations.



Opening Dinner Sponsor -- \$10,000

- Sponsor the Dinner on the first day of the conference.
- One (1) complimentary full-access pass to the Annual Conference.
- Opportunity to place promotional materials at each seat.
- Logo lighting for outdoor event.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.
- Priority speaking opportunity Member Update Presentations.

Lanyard Sponsors - \$7,500

- Your logo will appear prominently on badge lanyard that holds the conference credentials for all attendees.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.

Tote Bag Sponsors - \$7,500

- Sole sponsorship of tote bag
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.

Lunch Sponsorship - \$7,500 (3 available)

- Your logo on all signage
- Napkins with your logo imprinted.
- Opportunity to place promotional materials on lunch tables.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.

Conference App - \$5,000

- Your logo featured prominently on conference app
- Your logo featured on all Meet up Location Signs
- Option to include promotional item for NAATBatt's swag wall.

Internet Access for Conference Attendees - \$5,000

- Your logo will appear on all signage with WIFI passcode.
- Your company selects WIFI passcode.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.

Office Hours - \$5,000

Want to host client meetings, need private space for your team or need dedicated workspace? You get a dedicated meeting room on Wednesday or Thursday during the meeting.

Breakfast Discussion Host--\$4,000 (10 Available)

During Breakfast on Wednesday and Thursday we will host focused discussions on the topic of your choice. The topic must be finalized and approved by January 22, 2025.

- Your logo will be featured on your hosted breakfast table.
- You can select the focused topics you would like to lead.
- Present table findings during the general session.
- Your logo will appear prominently on conference signage as breakfast discussion sponsor.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.

Panel Sponsorship--\$3,500

The opportunity to moderate a conference panel.

Sessions include:

1. The Economics of the Battery Supply Chain in North America
2. Next Generation Batteries
3. Government Programs Supporting the Battery Industry in North America
4. The Role of Large Data and AI in the Battery Industry
 - Two-minute introduction at the beginning of the session
 - Opportunity to introduce all speakers.
 - Opportunity to moderate Q&A
 - Logo placement on conference materials, event website, and signage.
 - Featured ad on the NAATBatt Event App.

Internet Conference Attendees - \$5,000

- Your logo will appear on all signage with WIFI passcode.
- Your company selects WIFI passcode.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.

Water Cooler Sponsor - \$5,000

- Compostable cup with your logo at each water station
- Your logo displayed on each water cooler.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.

Networking Break Sponsor - \$3,500 (5 available)

- Your logo on all signage
- Napkins with your logo imprinted.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item for NAATBatt's swag wall.



Tournament Sponsorships

There are numerous opportunities to market your company during the Advanced Battery Golf and Racquets tournament on Monday, February 18.

- Golf cart sponsorship \$4,500
- Golf lunch \$3,500
- Golf Ball sponsorship \$2,500
- Golf Towel sponsorship \$2,500
- Hole Sponsorship \$1,000
- Drink / Snack Sponsorship \$2,000
- Golf Contest Awards
 - Longest Drive \$1,500
 - Closest to the Pin \$1,500
- Racquets Sponsorship \$5000
 - Logo on pickle/tennis balls
 - Signage
 - One ticket to tournament dinner



Swag Wall - \$2,500 Your logo on all signage

- Promotional item with your logo included on conference Swag Wall.

Other Branding Opportunities

Enhance your company's presence with custom window/column/wall clings.

Window Clings - \$2,500 per window

Column Wraps - \$2,500 per column

Wall Graphics - \$3,500 per placement

Lobby Clings - \$2,500 per glass section

Special requests can be priced.

