



The technological future is
more predictable than you think

Trusted by Innovators globally



LVMH

In a week with GetFocus, we achieved more than what we previously could in 9 months.

Christophe Perthuisot

Chief R&D and innovation officer – Moët Hennessy

Our achievements

Co-developed with MIT
Forecasting
methods



Launching Customer in 2021
US Department
of Defense



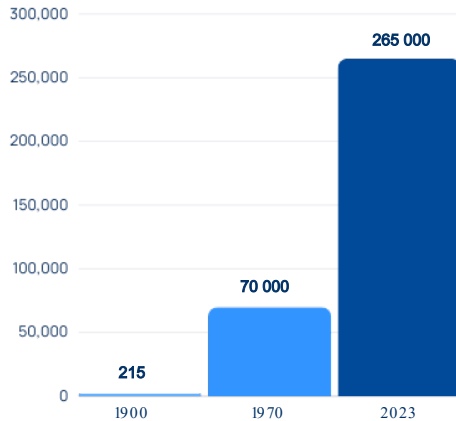
Winner in 2024
CES Innovation
Award



2024

Why should you care?

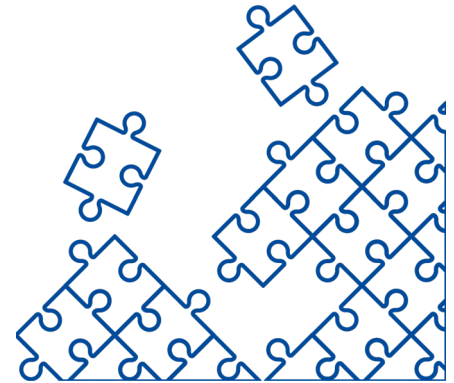
Exponentially more technology*



It takes time to learn about new tech



The puzzle grows faster than it can be solved



*Source: IPC/CPC patent classification system

Current solutions
no longer work

Solution 01



Experts

- + Great at filtering informations and strategizing how to act
- Too much data to process and not enough time
- Risk of bias

Solution 02



Trend Monitoring

- + A quicker way to get to answers than searching manually
- Shows you where the herd is going but the herd is often wrong

GetFocus delivers a complete analysis of **any technological domain**

Eliminate Blind Spots



AI technology scouting

Instant overview of all emerging technologies in your area

See which tech works in a specific area



AI technology evaluation

Compare and analyze technologies using AI, reducing months of work to minutes

Spot winners early



Forecasting

Predict which emerging technologies will dominate and when

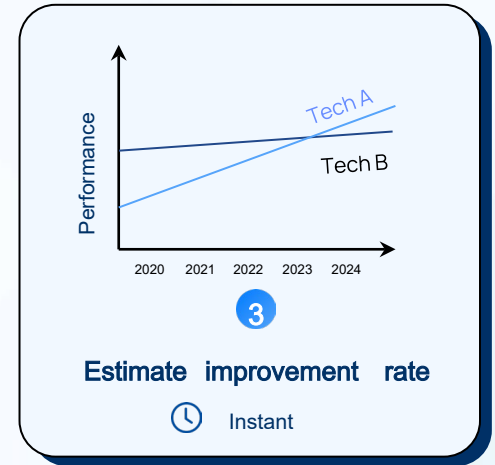
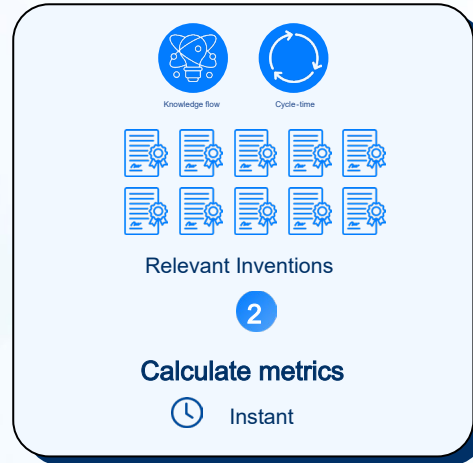
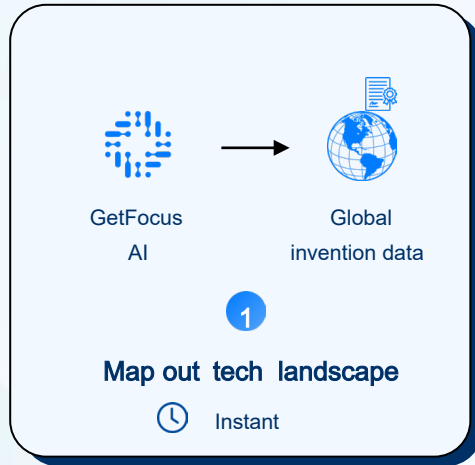
Summarized in actionable insight



Deep dives & Monitoring

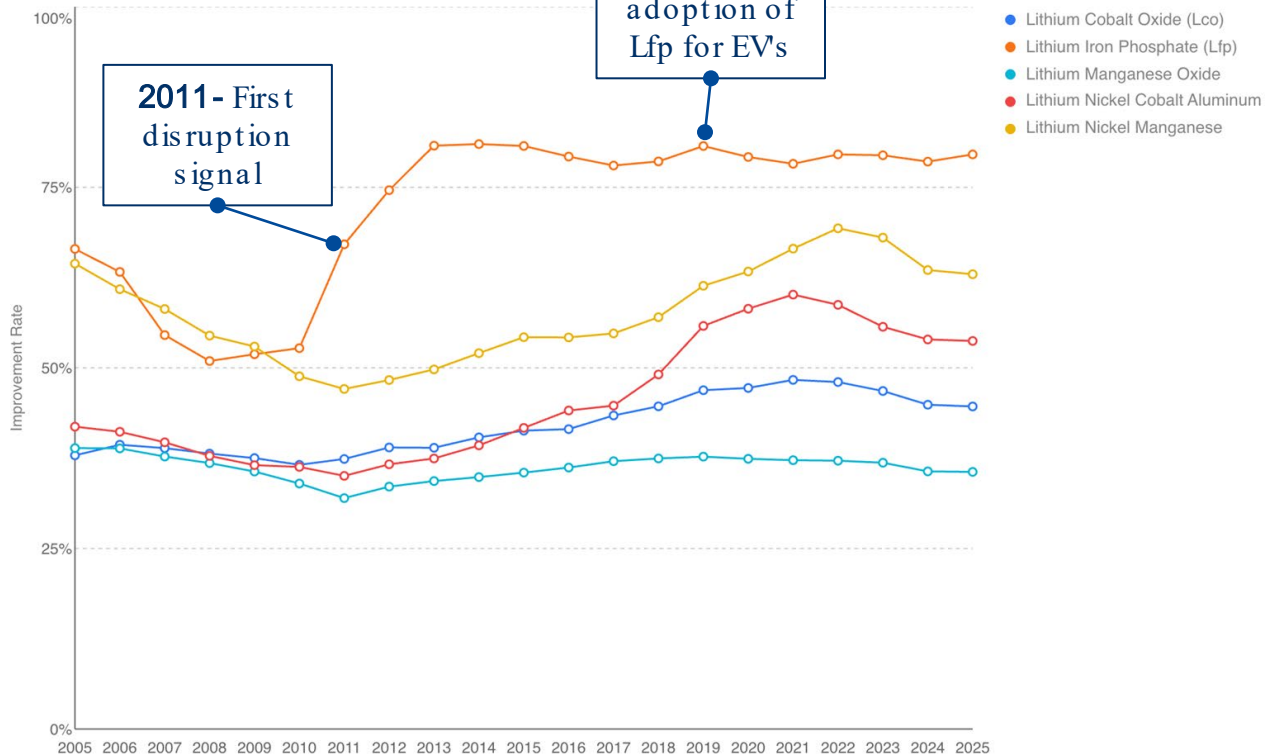
Competitive intelligence, partnering options, AI patent analysis & more

Our forecasting method



We predicted
the rise of Lfp

Improvement Rate, Per Publication Year

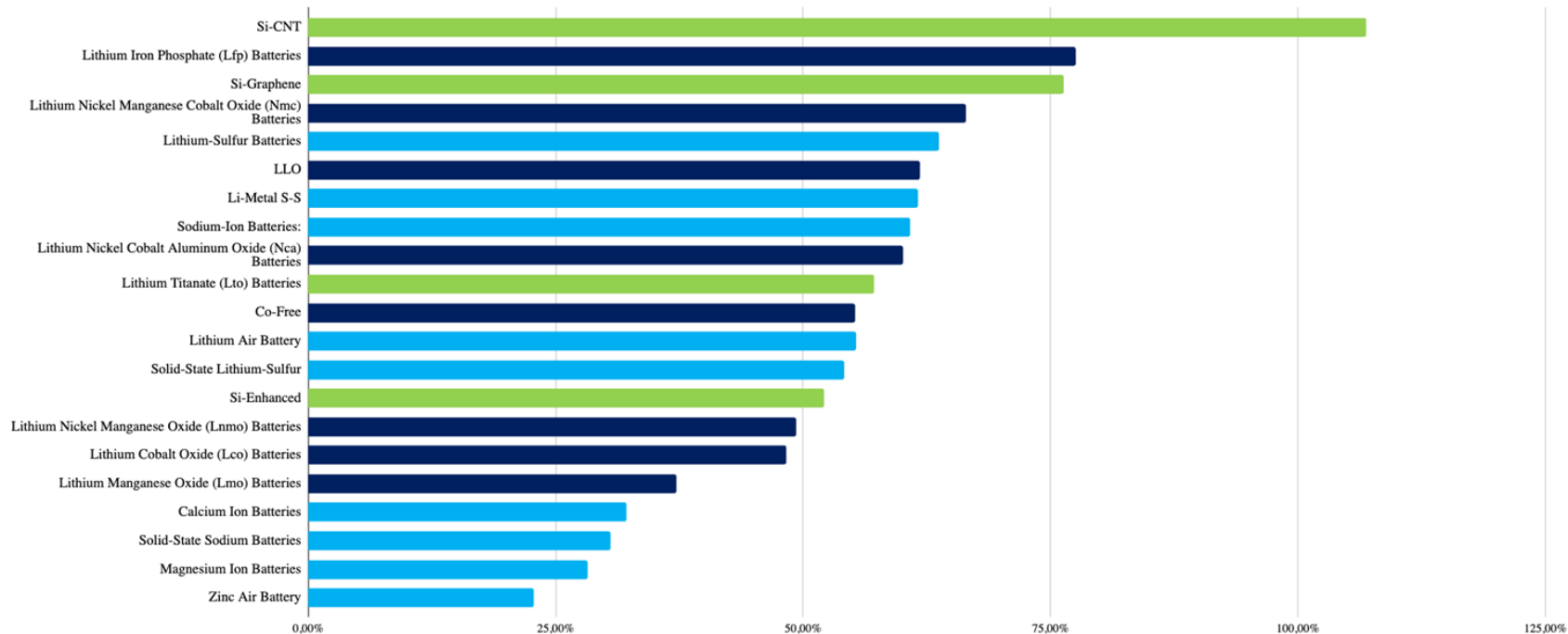


So, what's next?

Extending range - Future
developments

Silicon anodes are most promising, solid state is great in theory, but not improving as fast

2024 improvement rates



■ Anode

■ Cathode

■ New chemistry



Jard van Ingen

CEO GetFocus - Invest in Winning Technologies
without the Guesswork



Thank you!

Let's get in touch

www.getfocus.eu

jardvaningen@getfocus.eu

+31-628409831