



# **2026 Sponsorship Opportunities**

February 10-12, 2026

JW Marriott Star Pass  
Tucson, AZ

# **Partner With Industry Leaders at the NAATBatt Annual Conference**

## Why Sponsor the NAATBatt Annual Conference?

### The Premier Gathering for Advanced Battery Technology Professionals

Join the most influential companies in energy storage as they connect with decision-makers, showcase innovations, and drive the future of battery technology. Our sponsors don't just display. They lead conversations, build relationships, and generate real business results.

# Choose Your Impact Level

## Shape the Future of Energy

Be the Driving Force Behind  
NAATBatt 2026 with a  
Premier Sponsorship

### Terawatt Sponsor - \$35,000 (1 available)

For industry titans ready to own the conversation

Perfect for: Market leaders, major manufacturers, and companies launching game-changing technologies.

You'll command attention with:

- Six (6) complimentary full-access passes to the Annual Conference.
- Premium Expo booth space.
- Sponsorship of Opening Reception.
- Sponsorship of opening day plenary sessions.
- Opportunity to deliver an opening welcome to the conference.
- Opportunity to place collateral materials on session chairs.
- Your Logo will appear prominently on full-color wall, window or column cling.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.
- Exclusive private meeting space during the summit.
- Priority speaking opportunity Member Update Presentations.



## Gigawatt Sponsor - \$25,000

### **For established players ready to amplify their presence**

Perfect for: Growing companies, technology providers, and established manufacturers seeking increased market presence

### **You'll drive engagement through:**

- Four (4) complimentary full-access passes to the Annual Conference.
- Premium Expo booth space.
- Sponsorship of day two plenary session.
- Opportunity to place collateral materials on session chairs.
- Your Logo will appear prominently on full-color wall, window or column cling.
- Logo placement on conference materials, event website, and signage
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.
- Priority speaking opportunity Member Update Presentations.

## Megawatt Sponsor - \$15,000

### **For innovators ready to showcase their solutions**

Perfect for: Emerging technology companies, specialized suppliers, and service providers

### **You'll build meaningful connections with:**

- Two (2) complimentary full-access passes to the Annual Conference.
- Premium Expo booth space.
- Sponsorship of day three plenary session.
- Opportunity to place collateral materials on session chairs.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.
- Priority speaking opportunity Member Update Presentations.

## Kilowatt Sponsor - \$10,000

### **For focused companies ready to make targeted connections**

Perfect for: Startups, niche specialists, and companies testing the waters.

### **You'll maximize your investment through:**

- One (1) complimentary full-access pass to the Annual Conference.
- Standard Expo booth space.
- Opportunity to sponsor networking break.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.
- Priority speaking opportunity Member Update Presentations.

## Strategic Event Sponsorships

Perfect for companies wanting to associate with specific memorable moments.

## Awards Dinner Sponsor - \$12,500

### **Own the celebration!**

Associate your brand with excellence and achievement.

- Sponsor the Awards Dinner on day 2 of the conference.
- Opportunity to address attendees before dinner.
- One (1) complimentary full-access pass to the Annual Conference.
- Opportunity to place promotional materials at each seat.
- Logo lighting for outdoor event.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.
- Priority speaking opportunity Member Update Presentations.

# Opening Dinner Sponsor - \$10,000

**Address industry leaders at their most receptive moment**

- Sponsor the Dinner on the first day of the conference.
- Opportunity to address attendees before dinner.
- One (1) complimentary full-access pass to the Annual Conference.
- Opportunity to place promotional materials at each seat.
- Logo lighting for outdoor event.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.
- Priority speaking opportunity Member Update Presentations.

# Lanyard Sponsors - \$7,500

**Sponsorships perfect for companies wanting maximum brand exposure per dollar!**

Your logo will appear prominently on badge lanyard that holds the conference credentials for all attendees.

Logo placement on conference materials, event website, and signage.

- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

# Tote Bag Sponsors - \$7,500

**Your brand goes home with every attendee.**

- Sole sponsorship of tote bag
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

## Room Key Sponsorship - \$7,500

**First thing they see, last thing they use.**

- Sleeping room keys with your custom message
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

## Lunch Sponsorship - \$7,500 (3 available)

**Fuel connections and conversations**

- Your logo on all signage
- Napkins with your logo imprinted.
- Opportunity to place promotional materials on lunch tables.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.



# Technology & Experience Sponsors

Perfect for companies wanting to demonstrate innovation.

## Conference App - \$5,000

### **Be part of every interaction**

- Your logo featured prominently on conference app
- Your logo featured on all Meet up Location Signs
- Option to include promotional item in tote bag.

## Custom Coffee Cart - \$5,000

### **Fuel the conversation.**

- Specialty Coffees available for 2 hours during the meeting.
- Your logo displayed on each coffee cup sleeve.
- Signage at coffee cart with your company logo and QR code if desired.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

## Water Cooler Sponsor - \$5,000

### **Where the real conversations happen**

- Compostable cup with your logo at each water station
- Your logo displayed on each water cooler.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.



## WIFI Sponsor - \$5,000

### **Sudden instances, lasting impacts**

- Your logo will appear on all signage with WIFI passcode.
- Your company selects WIFI passcode.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

## “Relief & Refresh” Restroom Sponsor - \$5,000

### **Unexpected moments, memorable impressions**

- Amenity Baskets with company logo
- Mirror Clings (above sinks and counters)
- Optional Stall Door Decals (Inside and/or outside)
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

## Office Hours - \$5,000

### **Your private client headquarters.**

- Dedicated meeting room on Wednesday or Thursday
- Professional environment for serious discussions
- Exclusive space for your team and clients

# Engagement & Thought Leadership

## Perfect for companies with expertise to share

### Breakfast Discussion Host - \$4,000 (10 Available)

#### **Lead the conversation on your terms.**

Breakfast Discussion Hosts will have the opportunity to lead a 50 minute discussion during breakfast among all who elect to attend of one of the 10 topics listed below. Take the discussion of the topic in any direction you would like.

At the end of the discussion, the Breakfast Table Host will be asked to give a 3-minute summary of what was discussed at his or her table in front of the entire plenary session of the conference. Your logo will appear on the Breakfast Table Discussion signage. This sponsorship also includes a featured ad in the NAATBatt 2026 event app. The available Breakfast Table Discussion topics and times are set out below.

First come, first served on the selection of topics. So act quickly!

#### **Wednesday Morning Breakfast Discussion Tables:**

Table #1: Securing a North American Supply Chain for Energy Materials

Table #2: Site Selection Challenges for Locating Major Projects in North America

Table #3: Improving the Safety of Battery Cells and Systems

Table #4: Li-Ions and Tigers and Data Centers, Oh My!

Table #5: Improving the Efficiency of Li-Ion Recycling

#### **Thursday Morning Breakfast Discussion Tables:**

Table #1: Automating the Manufacture of Battery Materials, Cells and Packs

Table #2: Battery R&D: Emerging Testing Methodologies, Chemistries, and Materials

Table #3: Battery Reuse & Repurposing + Safe Handling

## Panel Discussion Moderator - \$5,000

### **Moderate the conversation.**

Panel Discussion sponsors will have the opportunity to moderate one of the five expert panel discussion sessions at NAATBatt 2026. Moderators will introduce the panel, introduce the speakers, and ask questions of the speakers at the end of the session with a view to generating a lively discussion among them in which the moderator can participate. This sponsorship includes a featured ad in the NAATBatt 2026 event app. This is a high-profile sponsorship. First come, first served on the selection of panels. So act quickly!

- Securing Supply Chains for Graphite, Manganese and LFP
- Raising Capital in the Battery Business: Lessons Learned
- Understanding Data Center and AI Demand for Energy Storage
- Understanding Tracking and Tracing Requirements in the EU and North America
- Training the Battery Workforce

## Networking Break Sponsor - \$3,500 (5 available)

### **Sponsor the moments that matter.**

- Your logo on all signage
- Napkins with your logo imprinted.
- Logo placement on conference materials, event website, and signage.
- Featured ad on the NAATBatt Event App.
- Option to include promotional item in tote bag.

# Tournament & Recreation Sponsorships

Perfect for companies wanting a relaxed, relationship-building environment

## Tournament Dinner - \$3,000

**Advanced Battery Golf Tournament – Monday, February 18**

- Opportunity to give welcome
- Company representative hands out awards
- 1 ticket to the tournament dinner
- Signage with logo

## Other Tournament Opportunities

- Golf Cart Sponsorship - \$4,500: Your logo on every cart
- Golf Lunch - \$3,500: Fuel the back nine conversations
- Golf Ball Sponsorship - \$2,500: Your logo on every shot
- Golf Towel Sponsorship - \$2,500: Practical branding that gets used.
- Drink/Snack Sponsorship - \$2,000: Keep players energized.
- Longest Drive Award - \$1,500: Celebrate achievement.
- Closest to the Pin Award - \$1,500: Precision recognition
- Hole Sponsorship - \$1,000: Targeted visibility per hole



# READY TO MAKE YOUR MARK?

Contact us today to discuss which  
sponsorship level aligns with your  
business objectives.

Limited availability on  
premium packages.

Reserve your spot now.

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