



2026 Battery Products Expo

February 10-12, 2026

JW Marriott Starr Pass Resort & Spa
Tucson, AZ

Your Premier Opportunity to Showcase, Connect & Lead the Industry

Get ready for the **largest Battery Products Expo in NAATBatt history!** This is more than an exhibit hall—it's the **heartbeat of the NAATBatt 2026 Annual Meeting**, where the global battery industry gathers to connect, collaborate, and close deals.

All breakfasts, networking breaks, and evening receptions will take place right inside the Expo Area, ensuring maximum visibility and traffic for every exhibitor. With dedicated exhibit hours and a steady flow of decision-makers, this is the place to be if you want to make an impact in the advanced battery industry.

Why Exhibit?

- **Unmatched Exposure** – Your booth will be at the center of every meal, break, and reception, guaranteeing face time with the industry's most influential leaders.
- **Stand Out in the Marketplace** – Demonstrate your commitment to innovation and leadership at NAATBatt's **#1 annual event for the North American battery industry.**
- **Showcase Your Best** – Go beyond your Member Update presentation and give potential customers, investors, and partners a hands-on look at your products and capabilities.
- **A Home Base for Networking** – Establish a dedicated space where interested attendees can easily find you and start meaningful conversations.
- **Premium Visibility** – Be featured in the NAATBatt 2026 online meeting program and mobile app, extending your reach before, during, and after the event.
- **Exceptional Value** – At just \$5,000 per booth, this is the lowest cost, highest-impact exhibit opportunity at any major battery show in North America.

Exhibit Package Includes

- Draped table, two chairs, and a wastebasket
- Permission to display signage, devices, and literature (subject to hotel regulations)
- Up to **three exhibitor staff registrations** at the reduced rate of \$1,850 per person
- Acknowledgment in the **NAATBatt 2026 program** and app

Space is limited and demand is high. Secure your spot today to be part of NAATBatt's biggest Expo yet!



LOCATION

JW Marriott Starr Pass Resort & Spa
3800 W. Starr Pass Boulevard
Tucson, AZ 85745,
Tel: (520) 792-3500

Reservations: Visit this [link](#) or call
Ask for NAATBatt rate

Room Rate: \$279 Single/Double + \$25 resort fee and tax

Cut-off Date: January 12, 2026 or until block is full

Tentative Expo Schedule

Set-up

Tuesday, February 10

7:30 am - 2:00 pm

Expo Opening - Networking Break
2:50 - 3:30 pm

Opening Reception
6:00 - 7:00 pm

Wednesday, February 11

Breakfast and Breakfast Discussion Tables
7:30 - 8:30 am

Networking Break
9:45 - 10:30 am

Networking Break
4:10 - 4:50 pm

Awards Dinner Reception
6:30 - 7:30 pm

Thursday, February 12

Breakfast and Breakfast Discussion Tables
7:30 - 8:30 am

Networking Break
11:00 - 11:40 am

11:40 am--tear down

Booth Costs

\$5,000 per booth

Does not include conference registration. All booth personnel **MUST** be registered for the conference. Up to 3 registrations at the discounted rate of \$1850.

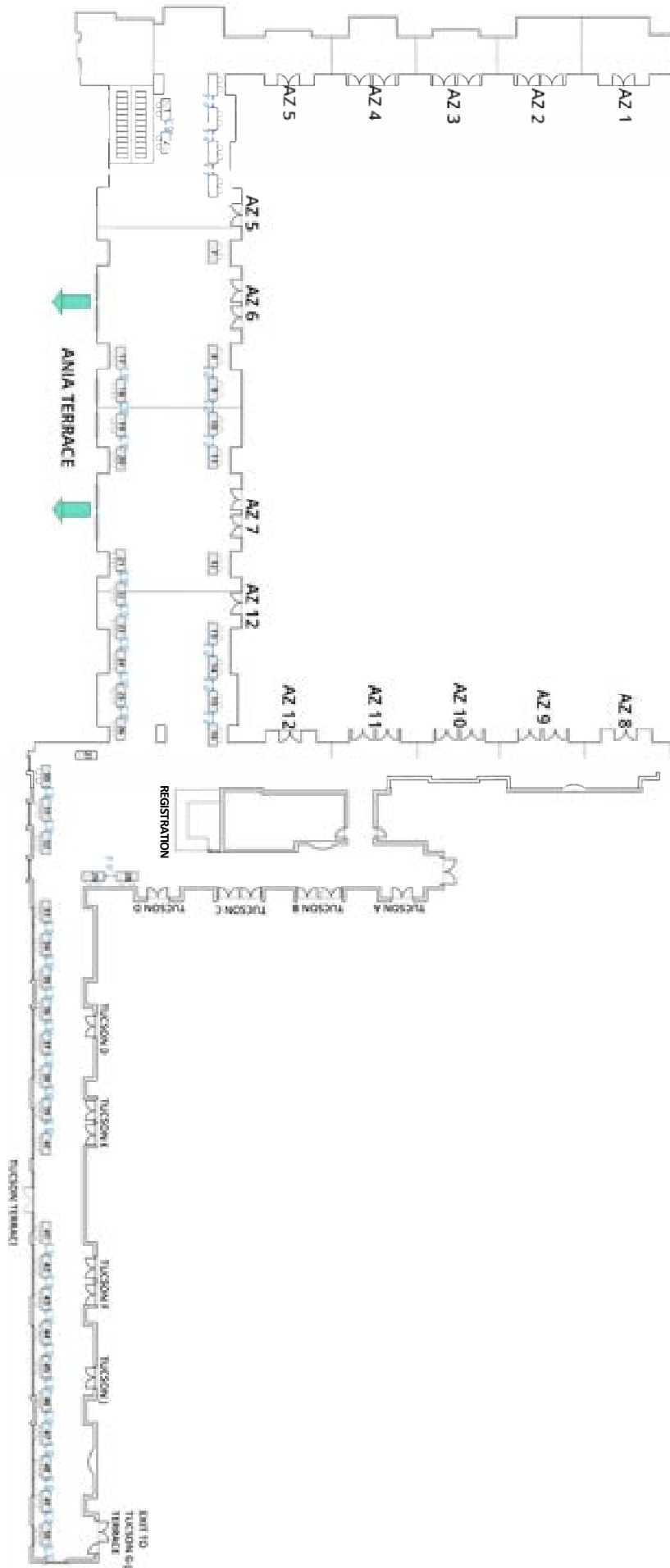
Sponsorship Opportunities – Make Your Mark at NAATBatt 2026

Stand out as a leader in the battery industry by sponsoring one of the high-visibility functions, sessions, or experiences at the NAATBatt Annual Conference. Sponsorships put your brand front and center with the executives, innovators, and decision-makers shaping the future of energy storage.

From networking receptions and key conference sessions to exclusive attendee experiences, opportunities are limited and highly sought after.

To explore the best fit for your company, contact:
Paula Szyper - 630.697.3153 | pszyper@NAATBatt.org

10 Feet



Specific booth location assignments are not guaranteed. NAATBatt will try to honor location requests but reserves the right to change booth locations to accommodate the evolving needs of the NAATBatt 2026 program.

INSTRUCTIONS: Complete all sections. **Sign and return the applications, and we will send you an invoice for Expo fee.**

- 1. LOCATION PREFERENCES:** Please indicate preferred booth numbers. Booth assignments will not be confirmed until payment is received. The exhibit space rental charge is \$5000 per booth.

Exhibitors are encouraged not to concentrate all space choices in one area of the floor plan.

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____
(in different area)

Number of booths: _____ x \$5000

- 2. PRODUCTS / SERVICE TO BE EXHIBITED** This description will be used for your company description on the NAATBatt's website and in the onsite conference materials. **(You can send electronically to pszyper@naatbatt.org.)**

- 3. COMPANY NAME:** _____
Contact Name: _____
Address: _____ City/State/Zip: _____
Phone: _____ Email: _____

4. TERMS & CONDITIONS

Payment: Full payment is required within **10 working days** of the acceptance of this Agreement by NAATBatt.

Timely payment is of the essence in this contract.

Alteration to advertised package: every reasonable effort is made to adhere to the advertised package, but any package may be altered or parts omitted or dates changed for any reason which NAATBatt, in its absolute discretion, deems to be just and reasonable, or when conditions beyond its control prevail.

Failure to pay: If Company fails to make timely payment of any amount due by Company under this contract, NAATBatt may cancel its obligations to Company under this contract and recover from Company NAATBatt's cost of cover, out-of-pocket expenses, reasonable attorneys' fees and court costs incurred in enforcing NAATBatt's rights against Company, and an administrative fee of \$1,000. This contract shall be governed by the internal, substantive laws of the State of Illinois and any disputes shall be litigated solely in Cook County, Illinois.

Cancellation of program: if, for any reason, the program is not held or is rescheduled, NAATBatt's liability is limited to a credit towards a future program.

Indemnity: Company hereby agrees to indemnify and hold NAATBatt harmless from, and to reimburse NAATBatt for, any damages, lawsuits, expenses and other liabilities, including reasonable attorneys' fees, arising from any action or inaction taken or caused, in whole or in part, by Client, its agents, employees, guests or invitees related to the subject matter of this application.

I have read and agree to abide by all terms and conditions governing the expo as printed above.

Acceptance of this application by show management constitutes a contract.

COMPANY NAME: _____ **Date:** _____

Signature: _____ **Job Title:** _____